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Lisa Donaldson /Roderick Asekhauno  
Maria Cristina Cruz / Aidan Smith  
Service Sector Statistics Division  
(301) 763-2960

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## U.S. Government Estimates of Quarterly Revenue for Selected Services 4th Quarter 2009

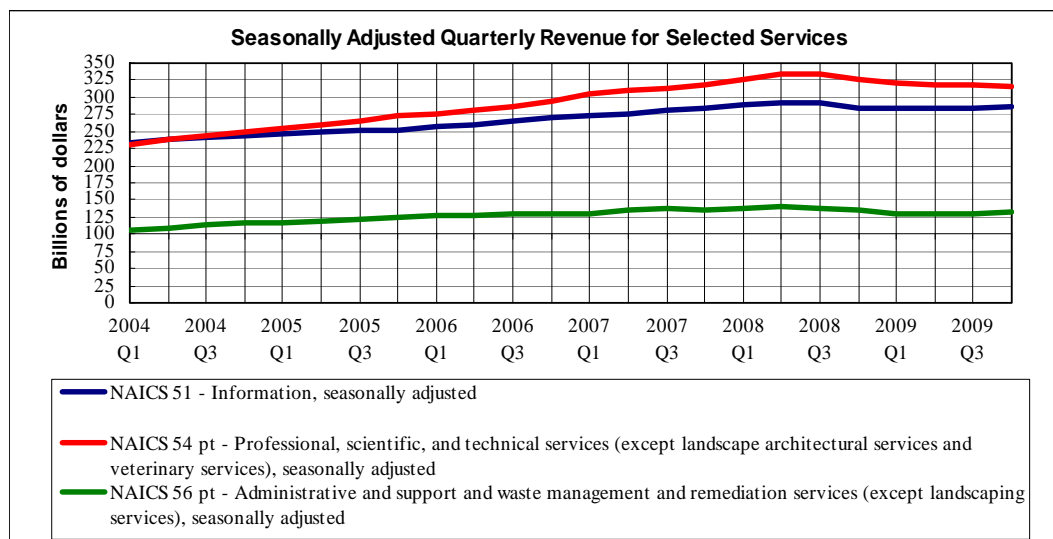
### Special Notice:

- Quarterly services estimates have been revised to reflect historical corrections, results of the 2008 Service Annual Survey, and new seasonal factors. The Annual Benchmark Report showing revised estimates can be found on our website at <http://www.census.gov/qss>.
- Preliminary quarterly revenue estimates are included for the first time for selected industries in the Finance and insurance sector.
- Seasonally adjusted revenue estimates for Software publishers, Motion picture and sound recording industries, and Hospitals are being introduced. Estimates for all available quarters are included as part of the Annual Benchmark Report.

**Information** The U.S. Census Bureau announced today that the estimate of U.S. information sector revenue for the fourth calendar quarter of 2009, adjusted for seasonal variation but not for price changes, was \$286.2 billion, an increase of 0.8 percent ( $\pm 0.5\%$ ) from the third quarter of 2009 and up 0.5 percent ( $\pm 0.7\%$ )\* from the fourth quarter of 2008.

**Professional, scientific, and technical services (except landscape architectural services and veterinary services)** The estimate of U.S. professional, scientific, and technical services (except landscape architectural services and veterinary services) revenue for the fourth quarter of 2009, adjusted for seasonal variation but not for price changes, was \$315.9 billion, a decrease of 1.0 percent ( $\pm 0.8\%$ ) from the third quarter of 2009 and down 3.1 percent ( $\pm 2.0\%$ ) from the fourth quarter of 2008.

**Administrative and support and waste management and remediation services (except landscaping services)** The estimate of U.S. administrative and support and waste management and remediation services (except landscaping services) revenue for the fourth quarter of 2009, adjusted for seasonal variation but not for price changes, was \$132.8 billion, an increase of 1.4 percent ( $\pm 1.5\%$ )\* from the third quarter of 2009 and down 2.3 percent ( $\pm 3.0\%$ )\* from the fourth quarter of 2008.



\* The 90 percent confidence interval includes zero. The Census Bureau does not have sufficient statistical evidence to conclude that the actual change is different from zero.

## U.S. Government Estimates of Quarterly Revenue for Selected Services 4th Quarter 2009 – Con.

**Health care and social assistance** The estimate of U.S. health care and social assistance revenue for the fourth quarter of 2009, not adjusted for seasonal variation, or price changes, was \$451.3 billion, an increase of 1.4 percent ( $\pm 0.7\%$ ) from the third quarter of 2009. The second quarter of 2009 to third quarter of 2009 percent change was revised from -0.6 percent ( $\pm 0.8\%$ )\* to -1.0 percent ( $\pm 0.7\%$ ).

**Transportation and warehousing (including truck transportation, couriers and messengers, and warehousing and storage)** The estimate of U.S. transportation and warehousing (including truck transportation, couriers and messengers, and warehousing and storage) revenue for the fourth quarter of 2009, not adjusted for seasonal variation, or price changes, was \$67.4 billion, a decrease of 2.0 percent ( $\pm 1.7\%$ ) from the third quarter of 2009. The second quarter of 2009 to third quarter of 2009 percent change was revised from 5.3 percent ( $\pm 1.5\%$ ) to 5.6 percent ( $\pm 1.7\%$ ).

**Rental and leasing services** The estimate of U.S. rental and leasing services revenue for the fourth quarter of 2009, not adjusted for seasonal variation, or price changes, was \$29.3 billion, a decrease of 3.3 percent ( $\pm 2.3\%$ ) from the third quarter of 2009. The second quarter of 2009 to third quarter of 2009 percent change was revised from -0.8 percent ( $\pm 3.0\%$ )\* to -0.9 percent ( $\pm 2.3\%$ )\*.

**Arts, entertainment, and recreation** The estimate of U.S. arts, entertainment, and recreation revenue for the fourth quarter of 2009, not adjusted for seasonal variation, or price changes, was \$42.7 billion, a decrease of 11.2 percent ( $\pm 3.8\%$ ) from the third quarter of 2009. The second quarter of 2009 to third quarter of 2009 percent change was revised from 8.8 percent ( $\pm 1.8\%$ ) to 6.3 percent ( $\pm 3.8\%$ ).

**Other services (except public administration)** The estimate of U.S. other services (except public administration) revenue for the fourth quarter of 2009, not adjusted for seasonal variation, or price changes, was \$95.9 billion, an increase of 8.5 percent ( $\pm 2.5\%$ ) from the third quarter of 2009. The second quarter of 2009 to third quarter of 2009 percent change was revised from 2.3 percent ( $\pm 1.8\%$ ) to 2.2 percent ( $\pm 2.5\%$ )\*.

**Finance and insurance** The estimate of U.S. Finance and Insurance revenue for the fourth quarter of 2009, not adjusted for seasonal variation, or price changes, was \$796.6 billion, an increase of 0.1 percent ( $\pm 1.0\%$ )\* from the third quarter of 2009.

For survey description, description of seasonal adjustment and an explanation of the reliability of the estimates included in this report, please see the last page of the publication.

**First quarter 2010 revenue is scheduled to be released on June 10, 2010, at 10:00 a.m. EDT.**

This report is available on the day of issue through the Department of Commerce's STAT-USA Website; for more information, call (202) 482-1986.

\* The 90 percent confidence interval includes zero. The Census Bureau does not have sufficient statistical evidence to conclude that the actual change is different from zero.

Our Internet site is <http://www.census.gov/services/index.html>

**Table 1a. Selected Services - Estimated Quarterly Revenue for Employer Firms, Seasonally Adjusted<sup>1</sup>**

[Estimates are adjusted for seasonal variation but not for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>2</sup>	Kind of business	Total revenue (millions of dollars)						Percent change					
		4Q 2009 (p)	3Q 2009	2Q 2009	1Q 2009	4Q 2008	3Q 2008	4Q 2009 from 3Q 2009 (p)	3Q 2009 from 2Q 2009	2Q 2009 from 1Q 2009	1Q 2009 from 4Q 2008	4Q 2009 from 4Q 2008	3Q 2009 from 3Q 2008
<b>51</b>	<b>Information .....</b>	<b>286,174</b>	<b>283,845</b>	<b>283,059</b>	<b>282,578</b>	<b>284,746</b>	<b>292,485</b>	<b>0.8</b>	<b>0.3</b>	<b>0.2</b>	<b>-0.8</b>	<b>0.5</b>	<b>-3.0</b>
5112	Software publishers.....	38,061	35,919	35,621	34,672	36,576	38,388	6.0	0.8	2.7	-5.2	4.1	-6.4
512	Motion Picture and sound recording industries .....	25,714	25,246	25,113	25,165	24,204	25,680	1.9	0.5	-0.2	4.0	6.2	-1.7
<b>54 pt</b>	<b>Professional, scientific, and technical services (except landscape architectural services and veterinary services) .....</b>	<b>315,869</b>	<b>318,980</b>	<b>318,676</b>	<b>320,798</b>	<b>326,071</b>	<b>333,324</b>	<b>-1.0</b>	<b>0.1</b>	<b>-0.7</b>	<b>-1.6</b>	<b>-3.1</b>	<b>-4.3</b>
5411	Legal services .....	65,154	66,124	64,703	64,484	63,940	65,358	-1.5	2.2	0.3	0.9	1.9	1.2
5412	Accounting, tax preparation, bookkeeping, and payroll services .....	29,452	30,233	29,931	30,108	31,054	31,727	-2.6	1.0	-0.6	-3.0	-5.2	-4.7
<b>56 pt</b>	<b>Administrative and support and waste management and remediation services (except landscaping services) <sup>3</sup> .....</b>	<b>132,822</b>	<b>130,955</b>	<b>129,903</b>	<b>130,817</b>	<b>135,912</b>	<b>139,210</b>	<b>1.4</b>	<b>0.8</b>	<b>-0.7</b>	<b>-3.7</b>	<b>-2.3</b>	<b>-5.9</b>
5613	Employment services .....	42,155	39,900	38,905	39,867	42,627	44,998	5.7	2.6	-2.4	-6.5	-1.1	-11.0
5615	Travel arrangement and reservation services .....	7,553	7,430	7,417	7,476	7,796	8,284	1.7	0.2	-0.8	-4.1	-3.1	-10.0
562	Waste management and remediation services .....	16,637	16,685	16,512	16,905	17,996	18,364	-0.3	1.0	-2.3	-6.1	-7.6	-9.1
<b>622</b>	<b>Hospitals.....</b>	<b>192,047</b>	<b>190,293</b>	<b>187,990</b>	<b>184,258</b>	<b>182,482</b>	<b>180,432</b>	<b>0.9</b>	<b>1.2</b>	<b>2.0</b>	<b>1.0</b>	<b>5.2</b>	<b>5.5</b>

(p) Preliminary estimate.

(1) The seasonal factors are based on a short time series that may not have stable seasonal patterns. As more estimates are added to the time series, large revisions in seasonal factors and consequently historical estimates may be observed. Data users should exercise caution when drawing inferences based on the seasonally adjusted estimates. Unless otherwise specified, seasonally adjusted estimates are obtained using a direct seasonal adjustment at the published NAICS level.

(2) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(3) Seasonally adjusted estimates for 56pt are obtained by summing the seasonally adjusted estimates for 5613, 5615, and 562 and the not seasonally adjusted estimate for 561pt\* found in Table 1b.

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 2 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 1b. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

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<b>48pt-49</b>	<b>Transportation and warehousing <sup>2</sup> .....</b>	<b>67,414</b>	<b>68,772</b>	<b>65,130</b>	<b>64,979</b>	<b>X</b>	<b>X</b>	<b>-2.0</b>	<b>5.6</b>	<b>X</b>	<b>X</b>	<b>266,295</b>	<b>X</b>	<b>X</b>
484	Truck transportation.....	46,216	48,325	45,062	44,335	X	X	-4.4	7.2	X	X	183,938	X	X
4841	General freight trucking.....	30,656	30,847	28,927	28,728	X	X	-0.6	6.6	X	X	119,158	X	X
48411	General freight trucking, local.....	5,906	6,273	5,367	5,378	X	X	-5.9	16.9	X	X	22,924	X	X
48412	General freight trucking, long-distance.....	24,750	24,574	23,560	23,350	X	X	0.7	4.3	X	X	96,234	X	X
4842	Specialized freight trucking.....	15,560	17,478	16,135	15,607	X	X	-11.0	8.3	X	X	64,780	X	X
492	Couriers and messengers.....	15,674	15,077	14,886	15,485	X	X	4.0	1.3	X	X	61,122	X	X
493	Warehousing and storage.....	5,524	5,370	5,182	5,159	X	X	2.9	3.6	X	X	21,235	X	X
<b>51</b>	<b>Information .....</b>	<b>296,190</b>	<b>281,290</b>	<b>282,776</b>	<b>275,796</b>	<b>294,712</b>	<b>289,853</b>	<b>5.3</b>	<b>-0.5</b>	<b>0.5</b>	<b>-3.0</b>	<b>1,136,052</b>	<b>1,156,755</b>	<b>-1.8</b>
511	Publishing industries (except Internet) .....	74,771	68,105	68,287	65,570	76,690	75,313	9.8	-0.3	-2.5	-9.6	276,733	300,365	-7.9
51111	Newspaper publishers .....	9,984	9,424	9,631	9,108	10,999	10,861	5.9	-2.1	-9.2	-13.2	38,147	43,918	-13.1
51112	Periodical publishers .....	10,344	9,407	9,691	9,851	11,814	12,267	10.0	-2.9	-12.4	-23.3	39,293	47,505	-17.3
5111 pt	Book, directory and mailing list, and other publishers <sup>3</sup> .....	13,071	15,295	13,451	12,910	14,229	15,832	-14.5	13.7	-8.1	-3.4	54,727	57,234	-4.4
5112	Software publishers .....	41,372	33,979	35,514	33,701	39,648	36,353	21.8	-4.3	4.3	-6.5	144,566	151,708	-4.7
512	Motion picture and sound recording industries ...	27,411	24,034	25,590	24,209	25,850	24,422	14.1	-6.1	6.0	-1.6	101,244	101,792	-0.5
515	Broadcasting (except Internet) .....	25,481	23,433	23,479	22,832	25,618	25,081	8.7	-0.2	-0.5	-6.6	95,225	100,298	-5.1
5151	Radio and television broadcasting .....	13,630	11,771	11,961	11,547	13,415	13,806	15.8	-1.6	1.6	-14.7	48,909	55,247	-11.5
5152	Cable and other subscription programming .....	11,851	11,662	11,518	11,285	12,203	11,275	1.6	1.3	-2.9	3.4	46,316	45,051	2.8
516, 5181, 519	Internet publishing and broadcasting, Internet service providers and web search portals, and other information services .....	16,589	15,117	14,929	14,778	15,556	15,363	9.7	1.3	6.6	-1.6	61,413	61,122	0.5
517	Telecommunications .....	131,545	130,594	130,464	128,683	130,752	130,410	0.7	0.1	0.6	0.1	521,286	515,515	1.1
5171	Wired telecommunications carriers .....	46,047	46,328	47,204	46,714	48,253	49,134	-0.6	-1.9	-4.6	-5.7	186,293	194,765	-4.3
5172	Wireless telecommunications carriers (except satellite) .....	48,580	48,270	47,363	46,719	47,279	46,841	0.6	1.9	2.8	3.1	190,932	184,804	3.3
5175	Cable and other program distribution .....	31,783	30,880	30,822	30,133	30,042	29,119	2.9	0.2	5.8	6.0	123,618	115,184	7.3
517 pt	Other telecommunications <sup>4</sup> .....	5,135	5,116	5,075	5,117	5,178	5,316	0.4	0.8	-0.8	-3.8	20,443	20,762	-1.5
5182	Data processing, hosting, and related services ....	20,393	20,007	20,027	19,724	20,246	19,264	1.9	-0.1	0.7	3.9	80,151	77,663	3.2
<b>52</b>	<b>Finance and insurance <sup>5</sup> .....</b>	<b>796,572</b>	<b>795,384</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>0.1</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
52 pt	Finance and insurance (except monetary authorities-central bank) <sup>6</sup> .....	775,835	775,825	X	X	X	X	Z	X	X	X	X	X	X
521	Monetary authorities-central bank.....	20,737	19,559	X	X	X	X	6.0	X	X	X	X	X	X
522	Credit intermediation and related activities.....	244,159	249,553	X	X	X	X	-2.2	X	X	X	X	X	X
523	Securities, commodity contracts, and other financial investments and related activities.....	108,974	110,244	X	X	X	X	-1.2	X	X	X	X	X	X
5231	Securities and commodity contracts intermediation and brokerage.....	48,849	53,314	X	X	X	X	-8.4	X	X	X	X	X	X
5232	Securities and commodity exchanges.....	2,091	2,145	X	X	X	X	-2.5	X	X	X	X	X	X
5239	Other financial investment activities.....	58,034	54,785	X	X	X	X	5.9	X	X	X	X	X	X
524	Insurance carriers and related activities.....	422,702	416,028	X	X	X	X	1.6	X	X	X	X	X	X
5241	Insurance carriers.....	380,809	371,723	X	X	X	X	2.4	X	X	X	X	X	X
5242	Agencies, brokerages, and other insurance related activities.....	41,893	44,305	X	X	X	X	-5.4	X	X	X	X	X	X

**Table 1b. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted**

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2002 NAICS code <sup>1</sup>	Kind of business	Total revenue (millions of dollars)						Percent change				Year to date		
		4Q 2009 (p)	3Q 2009 (r)	2Q 2009	1Q 2009	4Q 2008	3Q 2008	4Q 2009 from 3Q 2009 (p)	3Q 2009 from 2Q 2009 (r)	4Q 2009 from 4Q 2008 (p)	3Q 2009 from 3Q 2008 (r)	2009 (p)	2008	2009 from 2008 (p)
<b>532</b>	<b>Rental and leasing services.....</b>	<b>29,252</b>	<b>30,251</b>	<b>30,528</b>	<b>29,014</b>	<b>X</b>	<b>X</b>	<b>-3.3</b>	<b>-0.9</b>	<b>X</b>	<b>X</b>	<b>119,045</b>	<b>X</b>	<b>X</b>
5321	Automotive equipment rental and leasing .....	10,563	11,581	10,809	9,993	X	X	-8.8	7.1	X	X	42,946	X	X
53211	Passenger car rental and leasing.....	7,619	8,399	7,586	7,216	X	X	-9.3	10.7	X	X	30,820	X	X
53212	Truck, utility trailer, and RV (Recreational Vehicle) rental and leasing.....	2,944	3,182	3,223	2,777	X	X	-7.5	-1.3	X	X	12,126	X	X
5322	Consumer goods rental.....	4,596	4,603	4,836	4,800	X	X	-0.2	-4.8	X	X	18,835	X	X
5323	General rental centers.....	1,030	1,069	1,116	1,098	X	X	-3.6	-4.2	X	X	4,313	X	X
5324	Commercial and industrial machinery and equipment rental and leasing.....	13,063	12,998	13,767	13,123	X	X	0.5	-5.6	X	X	52,951	X	X
<b>54</b>	<b>Professional, scientific, and technical services ...</b>	<b>334,065</b>	<b>322,559</b>	<b>326,263</b>	<b>323,462</b>	<b>343,720</b>	<b>335,492</b>	<b>3.6</b>	<b>-1.1</b>	<b>-2.8</b>	<b>-3.9</b>	<b>1,306,349</b>	<b>1,349,884</b>	<b>-3.2</b>
54 pt	Professional, scientific, and technical services (except landscape architectural services and veterinary services) .....	326,609	314,514	317,720	315,986	336,179	327,324	3.8	-1.0	-2.8	-3.9	1,274,829	1,318,725	-3.3
5411	Legal services .....	71,409	65,264	64,379	59,390	70,398	64,116	9.4	1.4	1.4	1.8	260,442	259,052	0.5
5412	Accounting, tax preparation, bookkeeping, and payroll services .....	26,566	25,789	31,577	35,768	28,135	26,936	3.0	-18.3	-5.6	-4.3	119,700	128,439	-6.8
5413	Architectural, engineering, and related services ..	58,531	59,704	60,526	62,586	69,096	68,227	-2.0	-1.4	-15.3	-12.5	241,347	266,106	-9.3
5413 pt	Architectural and related services <sup>7</sup> .....	13,785	13,902	14,188	14,809	17,838	18,643	-0.8	-2.0	-22.7	-25.4	56,684	72,754	-22.1
54133	Engineering services .....	44,746	45,802	46,338	47,777	51,258	49,584	-2.3	-1.2	-12.7	-7.6	184,663	193,352	-4.5
5415	Computer systems design and related services ...	66,838	63,092	62,437	60,099	62,639	61,739	5.9	1.0	6.7	2.2	252,466	246,637	2.4
5416	Management, scientific, and technical consulting services .....	40,659	40,732	39,711	39,428	43,989	43,505	-0.2	2.6	-7.6	-6.4	160,530	172,197	-6.8
5417	Scientific research and development services ....	30,857	30,146	29,365	28,124	28,254	29,033	2.4	2.7	9.2	3.8	118,492	111,840	5.9
5418	Advertising and related services .....	19,283	17,313	17,297	17,730	19,989	20,097	11.4	0.1	-3.5	-13.9	71,623	79,423	-9.8
541 pt	Other professional, scientific, and technical services <sup>8</sup> .....	19,922	20,519	20,971	20,337	21,220	21,839	-2.9	-2.2	-6.1	-6.0	81,749	86,190	-5.2
<b>56</b>	<b>Administrative and support and waste management and remediation services .....</b>	<b>146,909</b>	<b>143,445</b>	<b>142,880</b>	<b>139,838</b>	<b>150,857</b>	<b>154,097</b>	<b>2.4</b>	<b>0.4</b>	<b>-2.6</b>	<b>-6.9</b>	<b>573,072</b>	<b>606,614</b>	<b>-5.5</b>
56 pt	Administrative and support and waste management and remediation services (except landscaping services) .....	134,869	131,373	129,889	128,572	137,834	139,587	2.7	1.1	-2.2	-5.9	524,703	554,679	-5.4
561	Administrative and support services .....	129,790	126,293	126,236	123,964	132,429	135,292	2.8	Z	-2.0	-6.7	506,283	532,690	-5.0
5613	Employment services .....	44,052	39,740	38,321	38,870	44,460	44,818	10.9	3.7	-0.9	-11.3	160,983	179,387	-10.3
5615	Travel arrangement and reservation services ...	7,221	7,541	7,855	7,259	7,453	8,400	-4.2	-4.0	-3.1	-10.2	29,876	32,705	-8.7
561 pt	Other administrative and support services <sup>9</sup> .....	78,517	79,012	80,060	77,835	80,516	82,074	-0.6	-1.3	-2.5	-3.7	315,424	320,598	-1.6
561 pt*	Other administrative and support services (except landscaping services) <sup>10</sup> .....	66,477	66,940	67,069	66,569	67,493	67,564	-0.7	-0.2	-1.5	-0.9	267,055	268,663	-0.6
562	Waste management and remediation services ....	17,119	17,152	16,644	15,874	18,428	18,805	-0.2	3.1	-7.1	-8.8	66,789	73,924	-9.7

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2002 NAICS code <sup>1</sup>	Kind of business	Total revenue (millions of dollars)						Percent change				Year to date		
		4Q 2009 (p)	3Q 2009 (r)	2Q 2009	1Q 2009	4Q 2008	3Q 2008	4Q 2009 from 3Q 2009 (p)	3Q 2009 from 2Q 2009 (r)	4Q 2009 from 4Q 2008 (p)	3Q 2009 from 3Q 2008 (r)	2009 (p)	2008	2009 from 2008 (p)
<b>62</b>	<b>Health care and social assistance .....</b>	<b>451,278</b>	<b>445,265</b>	<b>449,707</b>	<b>438,864</b>	<b>X</b>	<b>X</b>	<b>1.4</b>	<b>-1.0</b>	<b>X</b>	<b>X</b>	<b>1,785,114</b>	<b>X</b>	<b>X</b>
62 pt	Selected health care services <sup>11</sup> .....	234,754	231,896	232,583	228,482	223,272	220,364	1.2	-0.3	5.1	5.2	927,715	889,154	4.3
621	Ambulatory health care services .....	182,711	182,011	182,194	177,581	X	X	0.4	-0.1	X	X	724,497	X	X
6211	Offices of physicians .....	95,024	94,061	94,026	90,727	X	X	1.0	Z	X	X	373,838	X	X
6212	Offices of dentists .....	23,474	24,564	25,308	25,976	X	X	-4.4	-2.9	X	X	99,322	X	X
6213	Offices of other health practitioners .....	13,552	13,027	13,153	12,723	X	X	4.0	-1.0	X	X	52,455	X	X
6214	Outpatient care centers .....	19,731	19,396	19,056	18,294	X	X	1.7	1.8	X	X	76,477	X	X
6215	Medical and diagnostic laboratories .....	9,963	10,162	10,142	9,696	X	X	-2.0	0.2	X	X	39,963	X	X
6216	Home health care services .....	14,443	14,185	13,936	13,697	X	X	1.8	1.8	X	X	56,261	X	X
6219	Other ambulatory health care services .....	6,524	6,616	6,573	6,468	X	X	-1.4	0.7	X	X	26,181	X	X
622	Hospitals .....	190,511	188,390	189,306	186,285	181,022	178,447	1.1	-0.5	5.2	5.6	754,492	721,048	4.6
623	Nursing and residential care facilities .....	44,243	43,506	43,277	42,197	42,250	41,917	1.7	0.5	4.7	3.8	173,223	168,106	3.0
624	Social assistance .....	33,813	31,358	32,610	30,522	X	X	7.8	-3.8	X	X	128,303	X	X
6241	Individual and family services .....	16,554	15,640	15,911	15,127	X	X	5.8	-1.7	X	X	63,232	X	X
6242	Community food and housing, and emergency and other relief services .....	5,227	4,177	4,874	4,125	X	X	25.1	-14.3	X	X	18,403	X	X
6243	Vocational rehabilitation services .....	4,726	4,928	4,518	4,165	X	X	-4.1	9.1	X	X	18,337	X	X
6244	Child day care services .....	7,306	6,613	7,307	7,105	X	X	10.5	-9.5	X	X	28,331	X	X
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>42,747</b>	<b>48,153</b>	<b>45,299</b>	<b>40,176</b>	<b>X</b>	<b>X</b>	<b>-11.2</b>	<b>6.3</b>	<b>X</b>	<b>X</b>	<b>176,375</b>	<b>X</b>	<b>X</b>
711	Performing arts, spectator sports, and related industries .....	18,455	20,153	17,601	14,688	X	X	-8.4	14.5	X	X	70,897	X	X
7111	Performing arts companies .....	3,594	3,374	3,316	3,127	X	X	6.5	1.7	X	X	13,411	X	X
7112	Spectator sports .....	7,776	9,146	7,269	4,545	X	X	-15.0	25.8	X	X	28,736	X	X
7113	Promoters of performing arts, sports, and similar events .....	3,321	4,232	3,898	3,442	X	X	-21.5	8.6	X	X	14,893	X	X
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	1,067	972	991	975	X	X	9.8	-1.9	X	X	4,005	X	X
7115	Independent artists, writers, and performers .....	2,697	2,429	2,127	2,599	X	X	11.0	14.2	X	X	9,852	X	X
712	Museums, historical sites, and similar institutions .....	3,406	3,295	3,257	2,200	X	X	3.4	1.2	X	X	12,158	X	X
713	Amusement, gambling, and recreation industries .....	20,886	24,705	24,441	23,288	X	X	-15.5	1.1	X	X	93,320	X	X
7131	Amusement parks and arcades .....	2,261	3,989	3,287	1,964	X	X	-43.3	21.4	X	X	11,501	X	X
7132	Gambling industries .....	6,149	7,091	7,297	7,803	X	X	-13.3	-2.8	X	X	28,340	X	X
7139	Other amusement and recreation industries .....	12,476	13,625	13,857	13,521	X	X	-8.4	-1.7	X	X	53,479	X	X

**Table 1b. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Total revenue (millions of dollars)						Percent change				Year to date		
		4Q 2009 (p)	3Q 2009 (r)	2Q 2009	1Q 2009	4Q 2008	3Q 2008	4Q 2009 from 3Q 2009 (p)	3Q 2009 from 2Q 2009 (r)	4Q 2009 from 4Q 2008 (p)	3Q 2009 from 3Q 2008 (r)	2009 (p)	2008	2009 from 2008 (p)
<b>81</b>	<b>Other services (except public administration) <sup>12</sup></b>	<b>95,861</b>	<b>88,391</b>	<b>86,464</b>	<b>85,899</b>	<b>X</b>	<b>X</b>	<b>8.5</b>	<b>2.2</b>	<b>X</b>	<b>X</b>	<b>356,615</b>	<b>X</b>	<b>X</b>
811	Repair and maintenance.....	28,320	28,419	29,252	29,183	X	X	-0.3	-2.8	X	X	115,174	X	X
8111	Automotive repair and maintenance.....	16,403	16,721	16,727	16,555	X	X	-1.9	Z	X	X	66,406	X	X
8112	Electronic and precision equipment repair and maintenance.....	4,446	4,381	4,280	4,269	X	X	1.5	2.4	X	X	17,376	X	X
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance.....	5,951	5,559	6,349	6,624	X	X	7.1	-12.4	X	X	24,483	X	X
8114	Personal and household goods repair and maintenance.....	1,520	1,758	1,896	1,735	X	X	-13.5	-7.3	X	X	6,909	X	X
812	Personal and laundry services.....	18,852	18,988	19,187	19,139	X	X	-0.7	-1.0	X	X	76,166	X	X
8121	Personal care services.....	5,780	6,005	6,261	6,233	X	X	-3.7	-4.1	X	X	24,279	X	X
8122	Death care services.....	3,999	3,791	3,735	3,777	X	X	5.5	1.5	X	X	15,302	X	X
8123	Drycleaning and laundry services.....	5,575	5,417	5,552	5,608	X	X	2.9	-2.4	X	X	22,152	X	X
8129	Other personal services.....	3,498	3,775	3,639	3,521	X	X	-7.3	3.7	X	X	14,433	X	X
813	Religious, grantmaking, civic, professional, and similar organizations <sup>13</sup> .....	48,689	40,984	38,025	37,577	X	X	18.8	7.8	X	X	165,275	X	X

(p) Preliminary estimate. (r) Revised estimate. X Not applicable. Z Less than .05 percent.

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(2) Includes NAICS 484 (truck transportation), 492 (couriers and messengers), and 493 (warehousing and storage).

(3) Includes NAICS 51113 (book publishers), 51114 (directory and mailing list publishers), and 51119 (other publishers).

(4) Includes NAICS 5173 (telecommunications resellers), 5174 (satellite telecommunications), and 5179 (other telecommunications).

(5) Excludes NAICS 525 (funds, trusts, and other financial vehicles).

(6) Excludes NAICS 521 (monetary authorities-central bank) and NAICS 525 (funds, trusts, and other financial vehicles).

(7) Includes all of NAICS 5413 (architectural, engineering, and related services) except 54133 (engineering services).

(8) Includes NAICS 5414 (specialized design services) and 5419 (other professional, scientific, and technical services).

(9) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617

(10) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings except 56173 (landscaping services)), and 5619 (other support services).

(11) Includes NAICS 622 (hospitals) and 623 (nursing and residential care facilities).

(12) Excludes NAICS 8131 (religious organizations), 81393 (labor unions and similar labor organizations), 81394 (political organizations), and 814 (private households).

(13) Excludes NAICS 8131 (religious organizations), 81393 (labor unions and similar labor organizations), and 81394 (political organizations)

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 2 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html). For NAICS 52, estimates may include unrealized gains (losses).



**Table 2. Selected Services - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Median coefficient <sup>1</sup> of variation for quarterly total revenue	Median standard error <sup>1</sup> for percent change		Coefficient of variation for year to date	Standard error for percent change
			Ratio of two consecutive quarters	Current quarter to current quarter last year	2009	2009 year to date from 2008 year to date
<b>48pt-49</b>	<b>Transportation and warehousing .....</b>	<b>3.6</b>	<b>1.0</b>	<b>X</b>	<b>3.5</b>	<b>X</b>
484	Truck transportation.....	5.8	1.3	X	5.7	X
4841	General freight trucking.....	7.7	1.4	X	7.6	X
48411	General freight trucking, local.....	16.1	4.2	X	16.5	X
48412	General freight trucking, long-distance.....	6.9	0.9	X	6.8	X
4842	Specialized freight trucking.....	10.0	2.4	X	9.5	X
492	Couriers and messengers.....	1.7	0.2	X	1.7	X
493	Warehousing and storage.....	7.8	0.8	X	8.0	X
<b>51</b>	<b>Information .....</b>	<b>1.0</b>	<b>0.3</b>	<b>0.4</b>	<b>1.0</b>	<b>0.4</b>
511	Publishing industries (except Internet) .....	2.6	0.5	1.6	2.6	1.4
51111	Newspaper publishers .....	5.5	2.0	3.0	5.4	2.9
51112	Periodical publishers .....	5.8	1.0	2.1	5.6	1.9
5111 pt	Book, directory and mailing list, and other publishers .....	1.8	1.3	1.8	1.6	1.4
5112	Software publishers .....	4.6	1.2	2.5	4.4	2.0
512	Motion picture and sound recording industries .....	3.1	1.7	1.8	3.1	1.3
515	Broadcasting (except Internet) .....	2.2	0.5	0.4	2.2	0.3
5151	Radio and television broadcasting .....	3.4	0.8	0.6	3.3	0.6
5152	Cable and other subscription programming .....	1.3	0.1	0.7	1.3	0.5
516, 5181, 519	Internet publishing and broadcasting, Internet service providers and web search portals, and other information services .....	8.2	1.3	2.4	8.1	2.3
517	Telecommunications .....	1.2	0.2	0.5	1.2	0.3
5171	Wired telecommunications carriers .....	3.3	1.0	0.5	3.2	0.5
5172	Wireless telecommunications carriers (except satellite) .....	2.0	0.3	1.1	1.9	0.8
5175	Cable and other program distribution .....	1.6	0.2	0.4	1.6	0.4
517 pt	Other telecommunications .....	7.2	1.4	2.7	7.1	2.4
5182	Data processing, hosting, and related services .....	4.0	1.3	1.9	4.0	0.9
<b>52</b>	<b>Finance and insurance .....</b>	<b>4.0</b>	<b>0.6</b>	<b>X</b>	<b>X</b>	<b>X</b>
52 pt	Finance and insurance (except monetary authorities-central bank) .....	4.1	0.9	X	X	X
521	Monetary authorities-central bank.....	0.0	0.0	X	X	X
522	Credit intermediation and related activities.....	9.2	1.1	X	X	X
523	Securities, commodity contracts, and other financial investments and related activities.....	3.7	1.5	X	X	X
5231	Securities and commodity contracts intermediation and brokerage.....	5.1	0.8	X	X	X
5232	Securities and commodity exchanges.....	0.1	Z	X	X	X
5239	Other financial investment activities.....	3.6	2.9	X	X	X
524	Insurance carriers and related activities.....	4.6	0.6	X	X	X
5241	Insurance carriers.....	4.5	0.5	X	X	X
5242	Agencies, brokerages, and other insurance related activities.....	9.2	1.0	X	X	X



**Table 2. Selected Services - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Median coefficient <sup>1</sup> of variation for quarterly total revenue	Median standard error <sup>1</sup> for percent change		Coefficient of variation for year to date	Standard error for percent change
			Ratio of two consecutive quarters	Current quarter to current quarter last year	2009	2009 year to date from 2008 year to date
<b>532</b>	<b>Rental and leasing services.....</b>	<b>3.7</b>	<b>1.4</b>	<b>X</b>	<b>3.5</b>	<b>X</b>
5321	Automotive equipment rental and leasing .....	3.8	1.3	X	3.7	X
53211	Passenger car rental and leasing.....	5.6	1.3	X	5.4	X
53212	Truck, utility trailer, and RV (Recreational Vehicle) rental and leasing.....	6.9	1.5	X	6.9	X
5322	Consumer goods rental.....	7.1	1.2	X	7.0	X
5323	General rental centers.....	6.2	2.2	X	6.2	X
5324	Commercial and industrial machinery and equipment rental and leasing.....	8.4	2.0	X	8.1	X
<b>54</b>	<b>Professional, scientific, and technical services .....</b>	<b>3.1</b>	<b>0.5</b>	<b>1.2</b>	<b>3.1</b>	<b>1.1</b>
54 pt	Professional, scientific, and technical services (except landscape architectural services and veterinary services) .....	3.0	0.5	1.2	3.0	1.1
5411	Legal services .....	7.9	2.9	1.7	7.6	1.8
5412	Accounting, tax preparation, bookkeeping, and payroll services .....	7.8	2.2	2.8	8.0	2.3
5413	Architectural, engineering, and related services .....	3.5	1.1	1.9	3.4	1.9
5413 pt	Architectural and related services .....	7.3	3.2	2.5	6.7	1.2
54133	Engineering services .....	3.4	1.4	2.7	3.3	2.7
5415	Computer systems design and related services .....	7.4	1.5	4.0	7.5	3.9
5416	Management, scientific, and technical consulting services .....	5.4	1.2	1.5	5.4	1.1
5417	Scientific research and development services .....	11.2	1.6	2.1	11.0	1.1
5418	Advertising and related services .....	3.8	1.8	3.1	3.4	2.0
541 pt	Other professional, scientific, and technical services .....	4.7	1.4	2.2	4.9	1.8
<b>56</b>	<b>Administrative and support and waste management and remediation services .....</b>	<b>2.5</b>	<b>1.1</b>	<b>1.6</b>	<b>2.3</b>	<b>1.6</b>
56 pt	Administrative and support and waste management and remediation services (except landscaping services) .....	2.8	0.9	1.8	2.7	1.7
561	Administrative and support services .....	2.7	1.3	2.0	2.6	1.8
5613	Employment services .....	5.7	1.7	2.3	5.7	1.9
5615	Travel arrangement and reservation services .....	4.2	2.4	3.7	3.7	2.6
561 pt	Other administrative and support services .....	4.0	1.5	2.9	3.8	2.3
561 pt*	Other administrative and support services (except landscaping services) .....	4.9	1.1	2.8	4.8	2.4
562	Waste management and remediation services .....	10.5	1.8	6.2	10.1	6.1

**Table 2. Selected Services - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Median coefficient of variation for quarterly total revenue	Median standard error <sup>1</sup> for percent change		Coefficient of variation for year to date	Standard error for percent change
			Ratio of two consecutive quarters	Current quarter to current quarter last year	2009	2009 year to date from 2008 year to date
<b>62</b>	<b>Health care and social assistance .....</b>	<b>1.5</b>	<b>0.4</b>	<b>X</b>	<b>1.5</b>	<b>X</b>
62 pt	Selected health care services .....	2.9	0.6	1.4	3.0	1.1
621	Ambulatory health care services .....	2.6	0.5	X	2.7	X
6211	Offices of physicians.....	3.1	0.8	X	3.2	X
6212	Offices of dentists.....	4.6	1.0	X	4.8	X
6213	Offices of other health practitioners .....	4.7	1.1	X	4.6	X
6214	Outpatient care centers .....	5.3	0.8	X	5.3	X
6215	Medical and diagnostic laboratories .....	2.4	0.8	X	2.3	X
6216	Home health care services .....	11.1	1.1	X	11.1	X
6219	Other ambulatory health care services .....	3.1	1.3	X	3.1	X
622	Hospitals .....	3.5	0.8	1.8	3.5	1.4
623	Nursing and residential care facilities .....	5.0	0.7	1.6	5.0	0.9
624	Social assistance .....	6.8	1.6	X	6.8	X
6241	Individual and family services.....	6.4	2.6	X	6.2	X
6242	Community food and housing, and emergency and other relief services .....	4.9	3.0	X	4.9	X
6243	Vocational rehabilitation services .....	22.2	2.5	X	22.5	X
6244	Child day care services .....	7.0	2.2	X	6.7	X
<b>71</b>	<b>Arts, entertainment, and recreation.....</b>	<b>3.2</b>	<b>2.3</b>	<b>X</b>	<b>2.8</b>	<b>X</b>
711	Performing arts, spectator sports, and related industries.....	6.3	5.0	X	4.4	X
7111	Performing arts companies.....	11.6	4.6	X	12.0	X
7112	Spectator sports.....	14.8	11.6	X	11.2	X
7113	Promoters of performing arts, sports, and similar events.....	4.5	2.7	X	4.5	X
7114	Agents and managers for artists, athletes, entertainers, and other public figures.....	9.7	3.8	X	9.3	X
7115	Independent artists, writers, and performers.....	15.5	13.6	X	10.4	X
712	Museums, historical sites, and similar institutions.....	10.7	3.1	X	10.4	X
713	Amusement, gambling, and recreation industries.....	6.6	2.1	X	6.5	X
7131	Amusement parks and arcades.....	5.1	1.4	X	4.9	X
7132	Gambling industries.....	11.0	1.0	X	10.6	X
7139	Other amusement and recreation industries.....	8.7	2.5	X	8.2	X

**Table 2. Selected Services - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Median coefficient of variation for quarterly total revenue	Median standard error <sup>1</sup> for percent change		Coefficient of variation for year to date	Standard error for percent change
			Ratio of two consecutive quarters	Current quarter to current quarter last year	2009	2009 year to date from 2008 year to date
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>4.2</b>	<b>1.5</b>	<b>X</b>	<b>4.1</b>	<b>X</b>
811	Repair and maintenance.....	6.1	1.3	X	6.0	X
8111	Automotive repair and maintenance.....	10.1	1.1	X	10.1	X
8112	Electronic and precision equipment repair and maintenance.....	18.8	1.6	X	19.0	X
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance.....	11.4	4.0	X	11.1	X
8114	Personal and household goods repair and maintenance.....	17.7	4.6	X	17.6	X
812	Personal and laundry services.....	5.6	0.9	X	5.5	X
8121	Personal care services.....	7.1	1.2	X	6.8	X
8122	Death care services.....	11.8	2.1	X	11.7	X
8123	Drycleaning and laundry services.....	4.1	1.0	X	4.1	X
8129	Other personal services.....	13.2	1.8	X	13.2	X
813	Religious, grantmaking, civic, professional, and similar organizations <sup>13</sup> .....	4.7	3.2	X	4.2	X

X Not applicable. Z Less than .05 percent.

(1) The medians are based on estimates for the most recent four quarters if available.

Note: Estimated measures of sampling variability are based on data not adjusted for seasonal variation, and should be used when drawing inferences about both adjusted and not adjusted estimates. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

## Survey Description

The U.S. Census Bureau conducts the Quarterly Services Survey (QSS) to provide national estimates of quarterly revenue for employer firms located in the United States and classified in select service industries. The industry coverage has increased since the survey's inception in 2004, as shown in the following table. The current total sample size is approximately 13,000 employer firms.

2002 NAICS Code	Kind of Business	First Published Quarter
51	Information	2003, Q4
54	Professional, scientific, and technical services	
56	Administrative and support and waste management and remediation services	
622	Hospitals	2004, Q4
623	Nursing and residential care facilities	
48pt-49	Transportation and warehousing	2009, Q1
532	Rental and leasing services	
621	Ambulatory health care services	
624	Social assistance	
71	Arts, entertainment, and recreation	
81	Other services (except public administration)	
52	Finance and insurance	2009, Q3

Each quarter, questionnaires are mailed to a probability sample of employer firms selected from the larger Service Annual Survey (SAS) sample. The QSS sample includes firms of all sizes and is updated on a quarterly basis to account for new services businesses, deaths, and other changes to the survey universe. Data for nonresponding firms are imputed based on data for similar-sized firms classified in the same kind of business. The following table lists imputation rates of total quarterly revenue for the industries published in the QSS:

2002 NAICS Code	Kind of Business	Imputation Rate of Total Quarterly Revenue (in %)
48pt-49	Transportation and warehousing	25
51	Information	9
52	Finance and insurance	17
532	Rental and leasing services	14
54 pt	Professional, scientific, and technical services (except landscape architectural services and veterinary services)	27
56 pt	Administrative and support and waste management and remediation services (except landscaping services)	33
62	Health care and social assistance	22
71	Arts, entertainment, and recreation	27
81	Other services (except public administration)	33

Quarterly revenue estimates are obtained by summing weighted data (either reported or imputed), where the weight for a particular unit is the reciprocal of its probability of being selected into the sample. For industries introduced prior to 2009, the estimates are benchmarked using results of the latest SAS (Service Annual Survey). Additional information on the QSS can be found on the Census Bureau website at <http://www.census.gov/services/index.html>.

## Description of Seasonal Adjustment

To derive the seasonally adjusted revenue estimates published in this report, we used all available quarterly revenue estimates as input to the Census Bureau's X-12 ARIMA program. With each quarterly release, we publish preliminary seasonally adjusted estimates for the current quarter and revised seasonally adjusted estimates for the previous five quarters. The seasonal adjustment models used to derive seasonal factors for each kind of business are evaluated annually and will not be revised until the next benchmarking operation. For a table of the seasonal adjustment factors, see <http://www2.census.gov/services/qss/2009/qssq4-09seasfactors.xls>. A list of "Frequently Asked Questions" on seasonal adjustment of QSS estimates is available at <http://www.census.gov/services/qss/qssseasfaq.html>.

## Reliability of the Estimates

The estimates in this report may differ from the actual, but unknown, population values. For a particular estimate, statisticians define this difference as the total error of the estimate. When describing the accuracy of survey results, it is convenient to discuss total error as the sum of sampling error and nonsampling error. Nonsampling error is the difference between the actual population parameter and the value that would be derived by surveying the entire set of units identified as the survey universe (the sampling frame). There are many potential contributors to nonsampling error – the inclusion of erroneous units in the survey (overcoverage), the exclusion of eligible units from the survey (undercoverage), nonresponse, misreporting, mistakes in recording and coding responses, misinterpretation of questions, and other errors of collection, response, coverage, or processing. Though nonsampling error is not measured directly, the Census Bureau employs quality control procedures throughout the process to minimize this type of error. Sampling error is the average difference between the estimate and the result that would be obtained from a complete enumeration of the sampling frame conducted under the same survey conditions. This error occurs because only a subset of the entire sampling frame is measured in a sample survey. Common measures of sampling error are the sampling variance, the standard error, and the coefficient of variation (CV). The sampling variance is defined as the squared difference, averaged over all possible samples of the same size and design, between the estimator and its average value. The standard error is the square root of the sampling variance. The CV expresses the standard error as a percentage of the estimate to which it refers. For example, an estimate of 200 units that has an estimated standard error of 10 units has an estimated CV of 5 percent. The sampling variance, standard error, and CV of an estimate can be estimated from the selected sample because the sample was selected using probability sampling. Standard errors and coefficients of variation are given in Table 2 of this report. The first page of this release gives statements about the change in revenue from a prior period. Each change estimate is accompanied by a number in parentheses, called the "margin of error." The margin of error can be used to construct a 90-percent confidence interval, which is interpreted as follows. If, for each possible sample, an estimate and its approximate standard error are obtained, then for approximately 90 percent of the possible samples, the interval from 1.65 standard errors below to 1.65 standard errors above the estimate would include the average of the estimates derived from all possible samples. If, for example, a particular change estimate is +1.2 percent and its associated margin of error is  $\pm 1.5$  percentage points, then the 90-percent confidence interval for the change estimate is -0.3 percent to +2.7 percent. If the interval contains 0, then one does not have sufficient evidence to conclude at the 90-percent confidence level that the actual change is different from zero. Each comparison stated in this report has undergone statistical testing and is significant at the 90-percent confidence level, unless otherwise noted. Data users should take into account the estimates of sampling error and the potential effects of nonsampling error when using the statistics in this publication.